

# Ideal Business Mindset

The logo for Ideal Business Academy is a circular emblem with a white interior and a blue border. The text "IDEAL BUSINESS" is written in blue, uppercase letters above a dark blue horizontal bar. The word "ACADEMY" is written in white, uppercase letters on this bar. The logo is positioned in the bottom right corner of the slide, overlapping a solid blue horizontal bar that spans the width of the slide.

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*“As a Man  
Thinketh In His Heart,  
So Is He.”*

*- Proverbs 23:7*

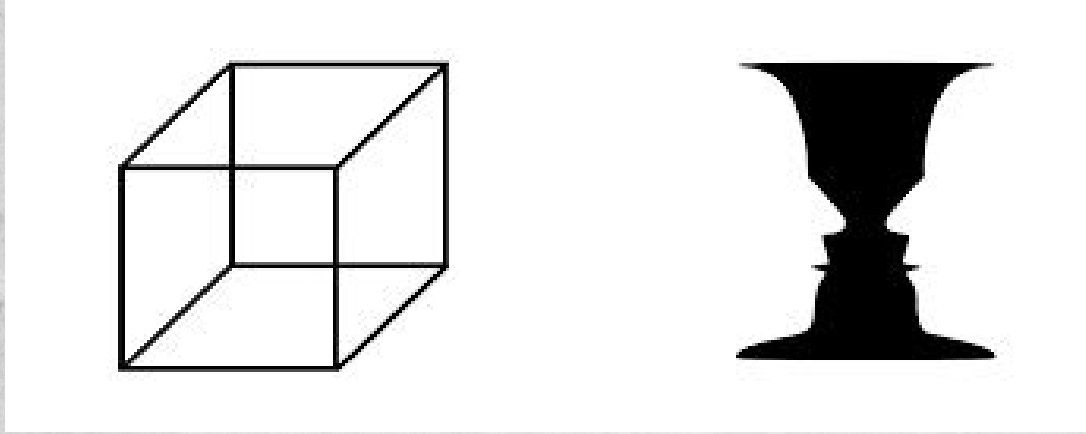
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thinking



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# Perception



- Allows us to see things from a different point of view...
- *When you change the way you look at things, you change the way they look.*

## Understanding PRECEDES Change...

- Before you can make changes in your results, you must first understand that which controls them... YOUR MIND.
- Your mind is governed by UNIVERSAL LAWS.
- Understanding and working with these laws will ENSURE YOUR SUCCESS.

# The Great Law

- Energy IS
- Everything that was, is, and ever will be has always been here...
  - Flight
  - Internet
  - Your Ideal Business
- By “tapping into” this energy, you can do virtually anything...

Just because you can't see it, doesn't mean it's not there...



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# HAVE FAITH & TAKE ACTION!<sup>®</sup>

*“Faith is the ability to see the invisible – to believe in the incredible. That is what enables you to receive what the masses think is impossible.”*

*– Clarence Smithson*

*“People are always blaming their circumstances for what they are. I don't believe in circumstances. The people who get on in this world are the people who get up and look for the circumstances they want, and if they can't find them, make them.”*

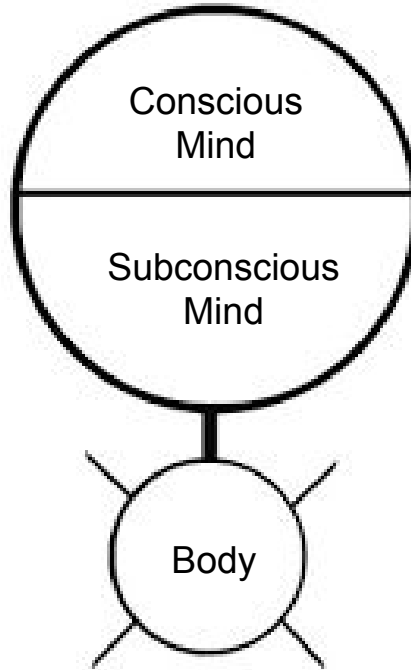
*– George Bernard Shaw*

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# Understanding the Mind



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# Conscious Mind

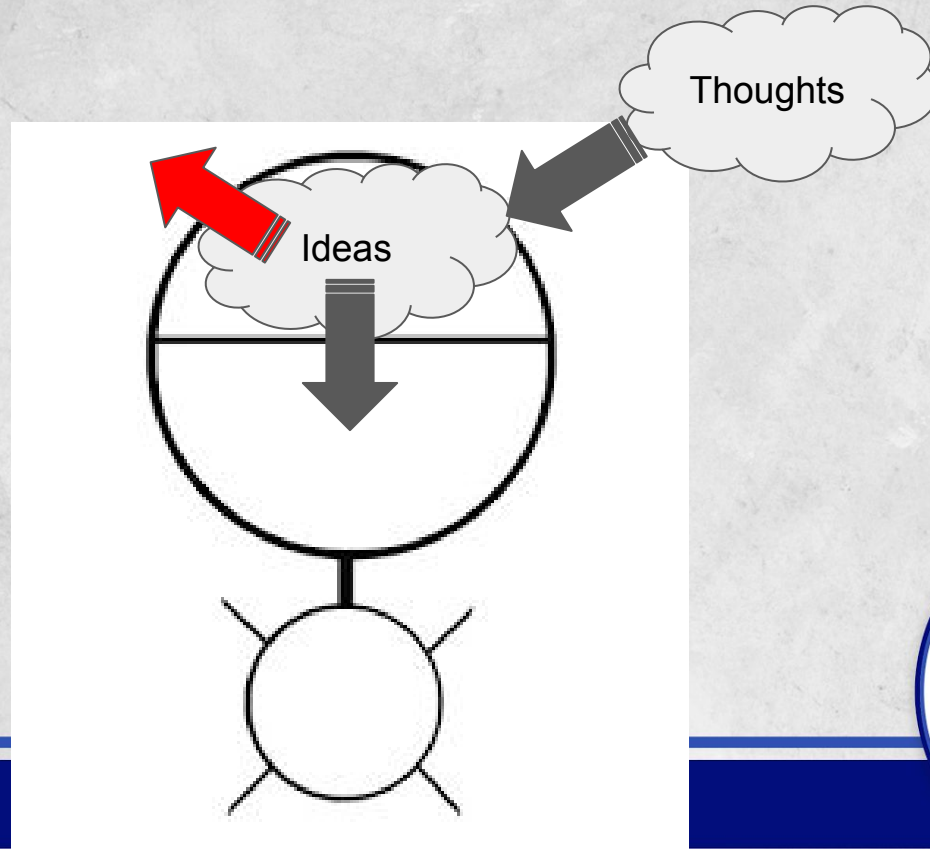
- “Thinking Mind”
- Free Will
- Can Accept or Reject any Idea
- DECIDE your level of success
- DECIDE your attitude

All pain, pleasure or limitation is either originated in the conscious mind or is accepted from an outside source.

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# Understanding the Conscious Mind



# Subconscious Mind

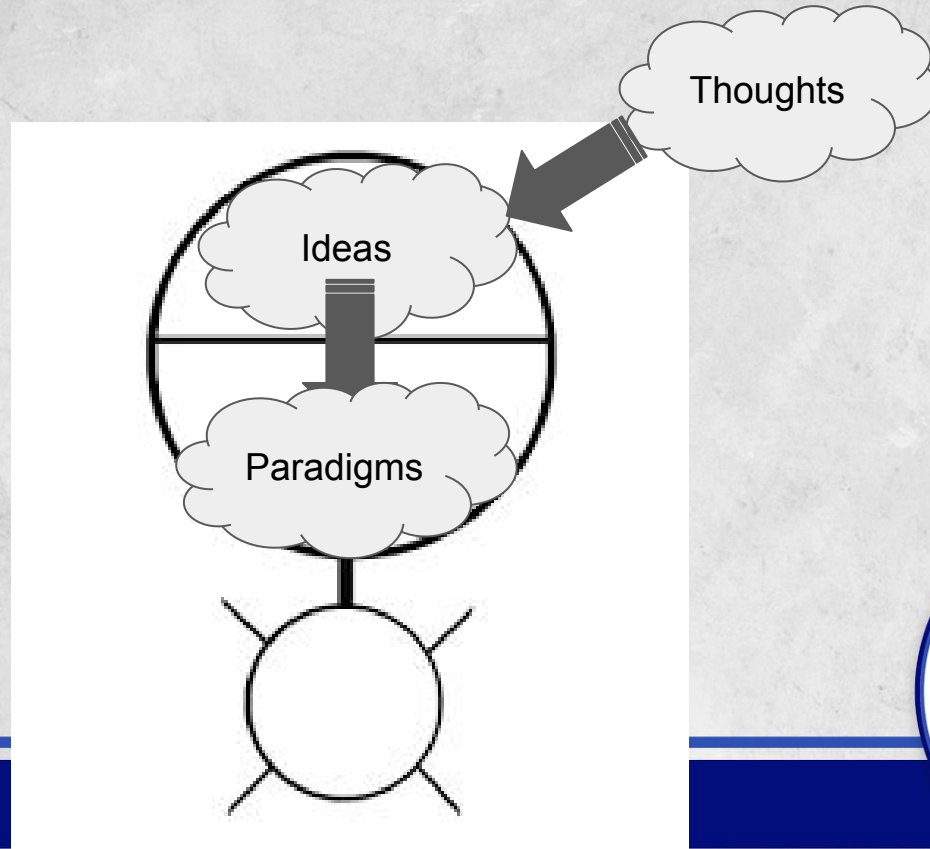
- “Emotional Mind”
- No ability to reject
- Operates *by Law*
- Repeated conscious thoughts become fixed ideas in the subconscious mind
- Expresses itself without any conscious assistance
- Knows NO LIMITS

Suggested Reading: *The Power of the Subconscious Mind*  
by Dr. Joseph Murphy

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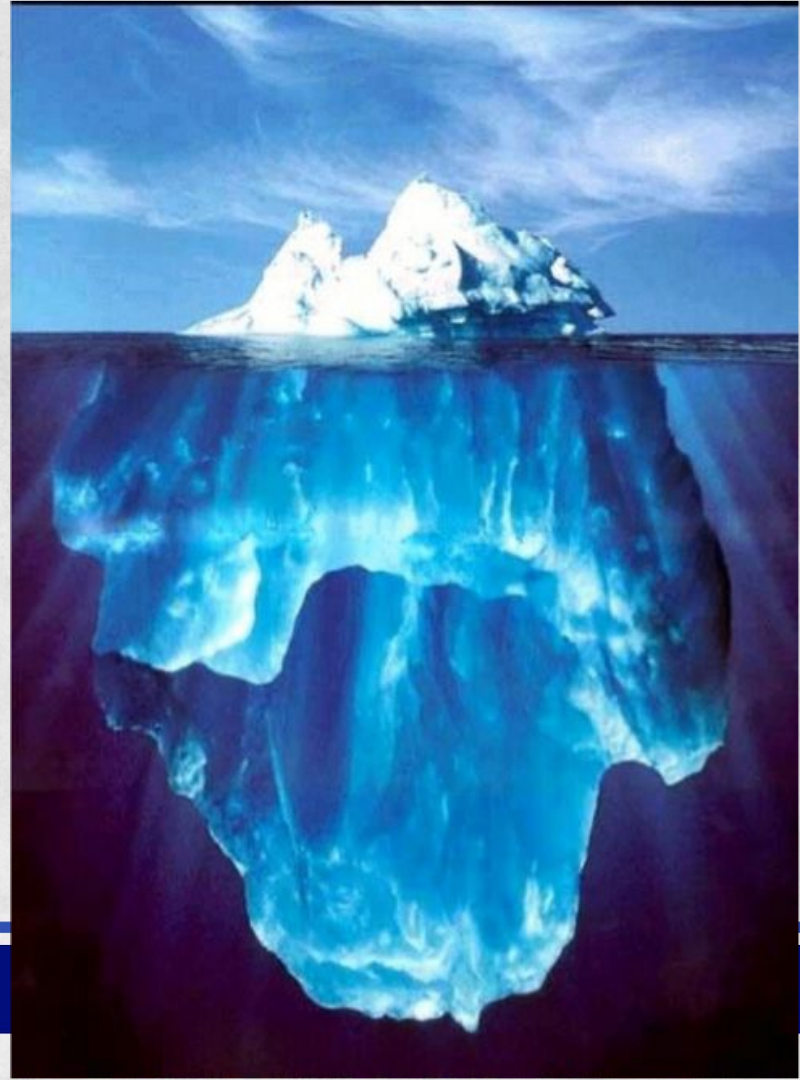
# Understanding the Subconscious Mind



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# Paradigms

- How you see the world
- Multitude of habits
- Passed along
- Control your actions



*“To ignore the power of paradigms to influence your judgment is to put yourself at significant risk when exploring your future.*

*To be able to shape your future you have to be ready to change your paradigm.”*

- Joel Barker, Author of *Paradigms*

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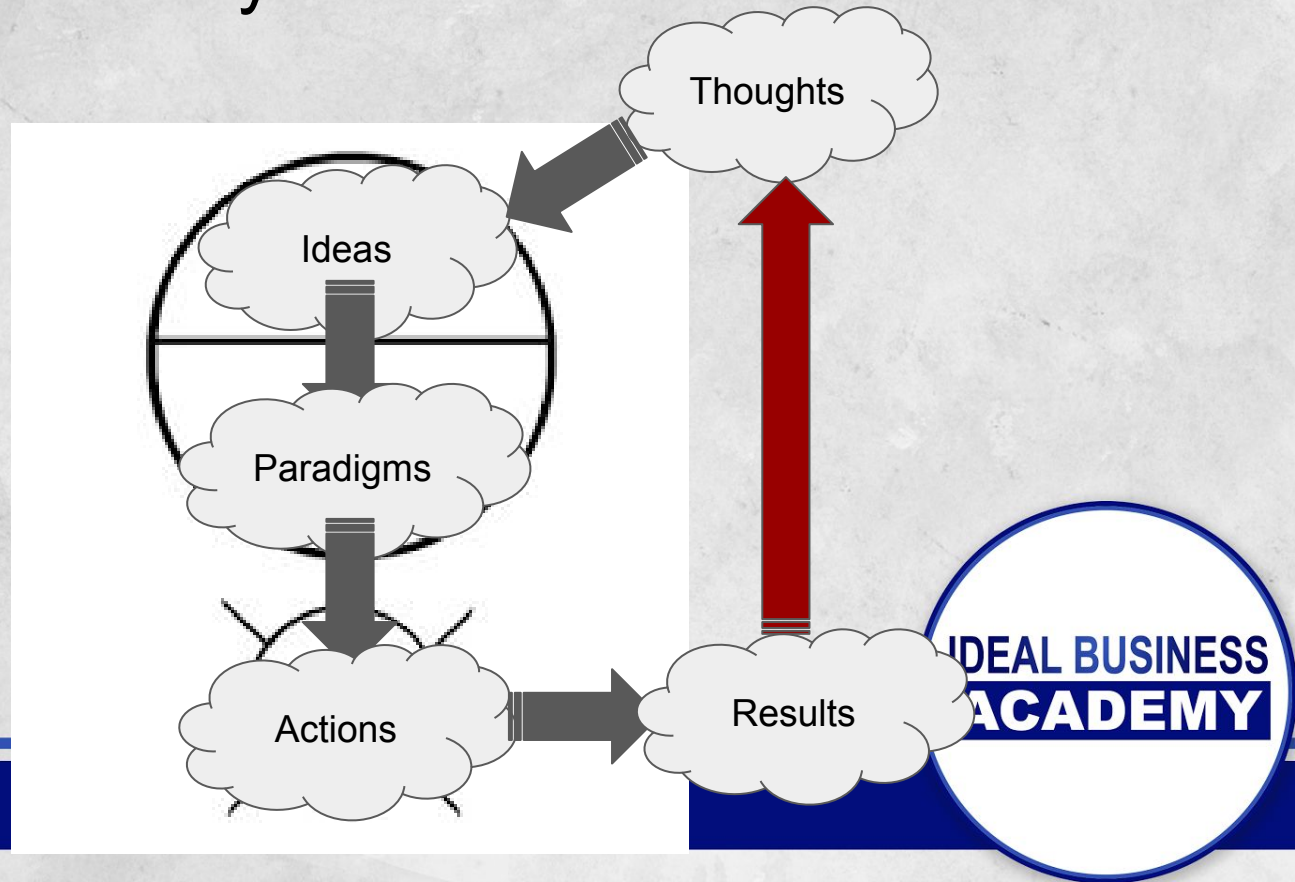
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# Body

- “Material Mind” or manifestation of mind
- “House you live in”
- Thoughts & images move the body into action
- Direct reflection of our self-image and the choices we make



# Understanding the Body





Audio by Earl Nightingale

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The mind is everything. What you think you  
become.

(Buddha)

Raising the Bar...



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# The Winners Image

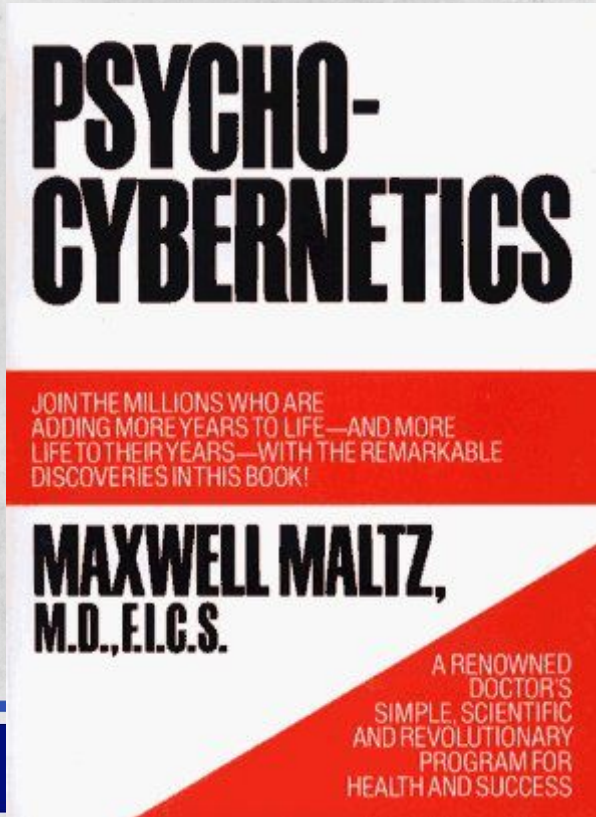
**"BEING A WINNER  
IS NEVER AN  
ACCIDENT:  
WINNING COMES  
ABOUT BY  
DESIGN,  
DETERMINATION  
AND POSITIVE  
ACTION."**

BOB PROCTOR

HAPPYTOINSPIRE

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## Recommended Reading

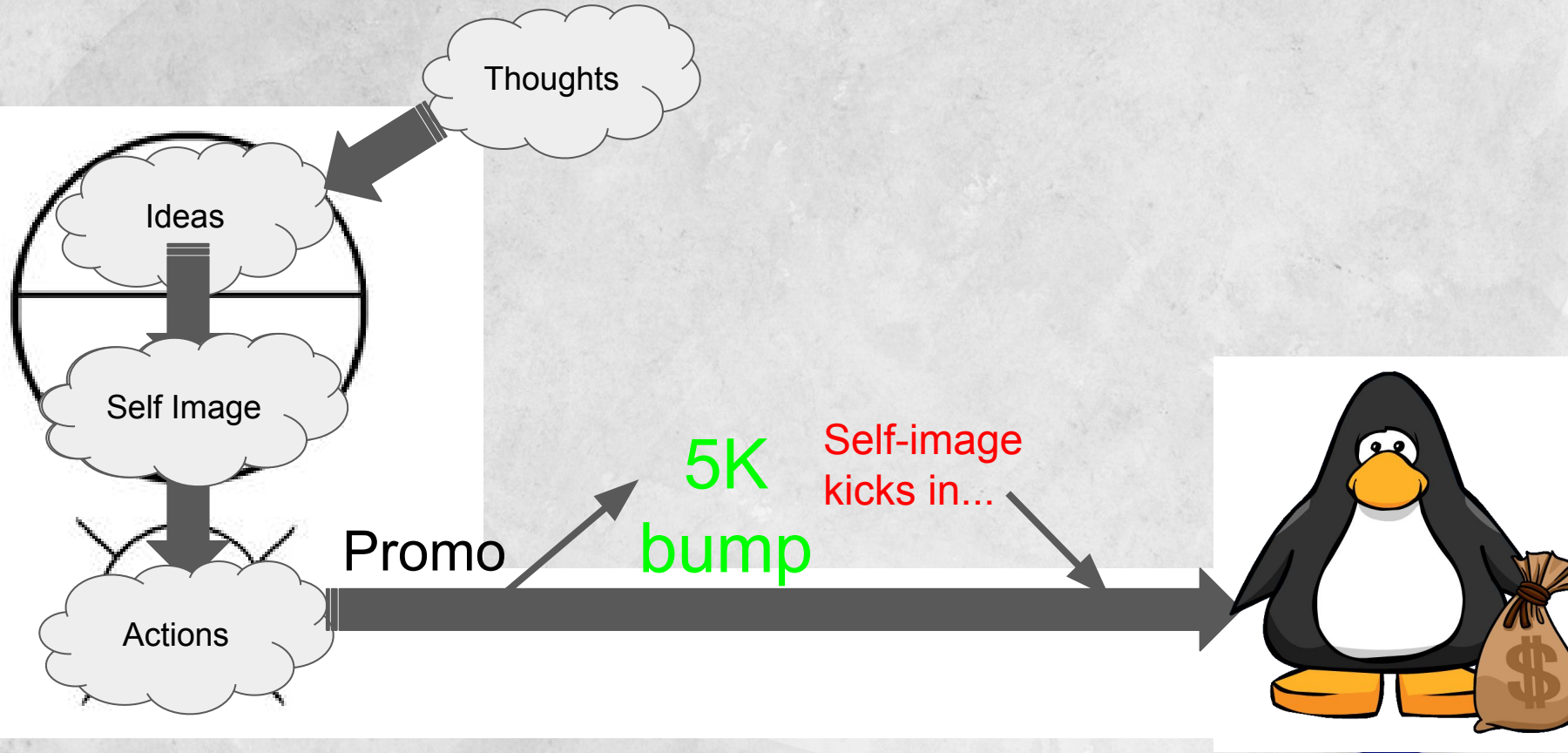


Defines the  
mind-body connection  
as the key to  
achieving goals.

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- Maltz became interested in why setting goals works.
- He learned that the power of self-affirmation and mental visualization techniques used the connection between the mind and the body.
- Discovered that **a person's level of success can never rise above the one visualized internally**

# Applying Psycho-Cybernetics to YOU









There are no limitations to the mind  
except those we acknowledge.

— *Napoleon Hill* —

AZ QUOTES